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At Farrow & Ball we endeavour to follow in the footsteps of our founders John Farrow and Richard Ball, to create unmatched paints and wallpapers using only the finest quality ingredients and rich pigments.

Still made in Dorset, England, our home since 1946, our distinctive and inspiring paint colours and finishes are renowned for their depth and complexity, bringing walls around the world to life.

We hope you enjoy being inspired by these pages, as well as our hints and tips to help you transform your own home with the unique Farrow & Ball look.
WHY CHOOSE FARROW & BALL?

// The Differences //

UNIQUE LOOK

There’s something distinctive about the unique Farrow & Ball look. Responding extraordinarily to light, our richly pigmented paint and handcrafted wallpaper deliver a unique depth of colour and quality of finish which bring your walls to life.
TIMELESS COLOUR

Each of our unmatchable 132 colours has been created with care and thought to ensure they work beautifully both alone and as part of a scheme.

TALES TO TELL

Every colour originates from a particular story or meaning which is reflected in its name – be it the beauty of nature, historic houses or inspiring people and places.

QUALITY FINISHES

Each batch of paint and roll of wallpaper is rigorously tested by our quality control team to ensure the best possible long-lasting performance.

SAFE AND SOUND

Our distinctive paints are low odour, eco-friendly and safe to use in every room of your home.

EXPERTS ON HAND

Talk to us in store, online and by phone – our experts are always on hand to share colour ideas, discuss your projects or offer tips and guidance.

PAINT ON PAPER

We create handcrafted wallpaper using our own paints and traditional printing methods to give an exquisite, tactile look and feel.
COLOUR CONSULTANCY

// Advice //

Our In–Home Colour Consultancy service provides the inspiration and advice needed to create the distinctive Farrow & Ball look, all in the comfort of your own home. Using their extensive knowledge of the thoughtfully created Farrow & Ball palette and wallpaper collections, our team of fully trained Colour Consultants can provide colour schemes and decorating advice to tailor a beautiful scheme for any home.

Visit farrow-ball.com to find out more about our Colour Consultancy service.

BE INSPIRED

For more inspiration, you can also visit our dedicated site, inspiration.farrow-ball.com, to see how others have used our unmatchable paints and wallpapers to create the Farrow & Ball look in their home.

From quirky stories about the culture of colour to articles featuring the latest inspiration from within the realms of fashion, architecture and art, our online interiors magazine, thechromologist.com, offers a vibrant and interesting insight into the world of colour and design.
MAKING THE MOST OF LIGHT

// Advice //</br>

The same colour can often appear quite different from room to room and during different times of the day. Knowing how much natural light a room receives and what direction it faces are two key factors to keep in mind when considering colour.

**NORTH FACING ROOMS**

It can be difficult to create a feeling of space in north facing rooms as they tend to have a cooler and harsher light. If your room is smaller in size, use strong colours such as Brinjal to create an intimate cocooning atmosphere.

**EAST FACING ROOMS**

To create as much warmth as possible in this slightly bluer light, look to softer duck egg colours such as Teresa’s Green. Pair with darker tones on the woodwork, such as Green Blue so that walls appear lighter in contrast.

**SOUTH FACING ROOMS**

These rooms are full of warm light throughout the day, so maximise that feeling by choosing soft tones such as Blackened, which offers a contemporary edge due to its cool blue undertones.

**WEST FACING ROOMS**

Whites such as Wimborne White will keep west facing rooms feeling airy as they can feel bluer in the morning, and become warmer throughout the day.
STAYING NEUTRAL

// The Neutral Groups //</p>

Using neutrals throughout the home is a simple way to achieve a timeless and cohesive space. Our six core neutral groups can be used as a scheme in their own right or as a base to build a decorating look and feel that’s accented with bolder colours and wallpaper.
This sophisticated group of neutrals were the first ‘whites’ created by Farrow & Ball and still work well in contemporary conditions today. The underlying grey-green tones have a softness that creates a decorative scheme which feels as if it has been there forever. Layering them throughout the room results in a seamlessly sophisticated and relaxed space.

**TRADITIONAL NEUTRALS**

Considered the prettiest and simplest of our neutral groups, their creamy undertones evoke thoughts of the country, making them very easy to live with. However, they should never be thought of as too yellow or creamy – their traditional feel stems from the addition of a minute amount of black, which elevates them, making them feel very special.

- Old White No.4
- Off-White No.3
- Slipper Satin No.2004
- Lime White No.1

**YELLOW-BASED NEUTRALS**

- String No.8
- Matchstick No.2013
- New White No.59
- White Tie No.2002
**RED-BASED NEUTRALS**

The red undertones in these timeless neutrals provide the warmest of all our neutral schemes. They work splendidly in traditional situations, but are also suitable for contemporary homes as they work cohesively with many materials that are used in interiors today.


**CONTEMPORARY NEUTRALS**

This group has a contemporary urban feel and to most can appear greyer. However, the magic of these neutrals lies in the fact they have an underlying lilac tone which retains warmth, but still brings an edge to decorative projects.

Elephant’s Breath No.229  Skimming Stone No.241  Strong White No.2001  All White No.2005
EASY NEUTRAL S

These comforting and easy-to-use neutrals have a gossamer quality that is ideal for those who prefer clean and understated decoration. Neither too cool nor too warm, many people consider them as similar to the popular Scandinavian tones.

ARCHITECTURAL NEUTRAL S

This is the ideal group for those wanting a stronger architectural feel. Purposely cool, with a bluer undertone than the other groups, these neutrals create a more hard-edged, industrial look that is conducive to minimal living and many contemporary properties.
Coastal schemes are always popular as they create restful and relaxing spaces full of carefree childhood memories of running amongst beach grasses and exploring rock pools before an indulgent ice cream! To create a coastal look in your own home our Head of Creative, Charlotte Cosby shared her favourite tips and colour schemes.

Displaying your collection of beachcombed treasures helps add texture and personality to your scheme.

1. Teresa’s Green®  
   Parma Gray®  
   Light Blue™

2. Pointing®  
   Wimborne White®  
   Shaded White®

3. Lotus BP 2051  
   Yellow Ground™  
   Stiffkey Blue®
Mix painted items with natural materials like canvas, wool and wood, particularly those with a slightly weathered finish.

Antique shops in coastal towns are often great sources of unique nautical regalia like ships in bottles and port hole windows!
5 WAYS WITH WALLPAPER

Whether you’re a wallpaper advocate or you’ve never used this decorating method before, here are some inspiring and unique ways to bring your walls to life using our beautifully handcrafted designs.

I. DREAMY HEADBOARDS

An alternative to the classic feature wall is to create a bespoke headboard using wallpaper. Whether you decide to get creative and cut out your own unique design or paper a panel or area behind your bed, this whimsical style is ideal for a contemporary bedroom.
2. SURPRISE SPACES
If you’re a little unsure about using wallpaper on big surface areas, the best thing to do is to start small. Wallpapering the back panels of a bookcase or even the inside of a wardrobe is an ideal way to experiment with pattern and colour.

3. MIX & MATCH
Create a unique look by using complementary patterns above and below the dado rail. Alternatively, to create a bold look, you can use contrasting colourways in the same design on the same wall to make a dramatic statement.
4. LOOK UP

Wallpapered ceilings are a fantastic way to add interest to a space and draw the eye to a new surface. Especially effective in neutral rooms, you can create an unexpected focal point on this ‘fifth wall’. 
5. EYE CATCHING DOORS

Wallpaper doesn’t have to be restricted to walls – you can decorate doors, wardrobes or other architectural features with the same wallpaper design used on your walls. For a subtler, yet still distinctive look, try wallpapering individual panels instead.
EXPERIMENTING WITH COLOUR OUTSIDE

// Inspire //

Whatever the style of your home and garden, and the look you’re creating, there are many ways to introduce colour to exteriors, from exterior walls, front doors, window frames and trim, to garden furniture, fences, sheds, plant pots and even balconies.

SYMPATHETIC SCHEMES

Choosing colours with a natural feel like fresh greens Lichen and Green Blue and heathery purples like Brassica and Calluna, will create a cohesive feel in the garden. Layering these organic tones will reflect the foliage in the garden creating an understated look in which the plants and flowers can take centre stage.
The fresh green of a garden that’s flooded with natural daylight will look great with any colour, so why not choose something a few shades brighter than you would inside your home for a garden that’s filled with colour all year round.
FRONT DOORS

Your front door is the perfect place to stamp your personality on your home so choose a colour that you love. Whether you choose a bold tone like Charlotte’s Locks or Brinjal, earthy greens like Lichen or Card Room Green, or the more classic Pitch Black in Full Gloss, your front door is your first opportunity to make a statement about your home and style.
Painting your front door and its frame the same colour will give the impression your door is larger – particularly useful if you have a narrow front door or want to make yours look more impressive!
Juliette Le Lorier - Founder of Paris Telex

Juliette lives with her family in Etienne Marcel, Paris. Here she explains why she chose Farrow & Ball to transform the walls of her apartment, creating a unique look for her home. “I love the subtle elegance of Farrow & Ball paints and their surprising depth. I like to combine the unexpected tones in the palette in a modern and sometimes offbeat way. I added a touch of Yellowcake to bring brightness and joy to my son’s Dix Blue bedroom; and our living room has one pink Calamine wall to surprise guests. It has soft blue undertones that give the room a unique look without being too feminine.”
All White™ No.2005, Off-Black™ No.57 & Calamine® No.230
Pink has been at the forefront of decorating in recent years and there is now a natural progression to stronger reds, with their spirit of bold optimism.

Radicchio feels exuberant, romantic and sensual, rather than clean or graphic, due to its complex underlying blue tone. The colour sits seamlessly with the harmonious greys Mole’s Breath, Purbeck Stone and Ammonite to create rooms with impact and depth. Radicchio should always be the dominant force of this decorative scheme, while the greys remain an intrinsic, but more recessive element, so rooms remain happy and vital.
STUDIO GREEN

// Trends //

There is something almost defiant about the use of botanic Studio Green on walls instead of the ubiquitous charcoal darks. It is unapologetically clubby and has a fantastically timeless old world quality, but can be used in the most modern of rooms.

The sober colour reflects nature, especially when combined with creams such as New White, Farrow’s Cream and Pointing, all of which blend seamlessly to create rooms that feel calm and serene. Studio Green walls not only create an alluring retreat, but also provide a sanctuary.
Understated Hay feels soft and familiar. Its quiet and whimsical qualities create rooms that have a hushed atmosphere as well as an unmatched depth and gentleness.

Neither a hot nor sunny yellow — although it becomes more raw in bright light — this colour is best counterbalanced with the tonally harmonious Oval Room Blue and Setting Plaster to create life-affirming rooms reminiscent of a mid-century palette. Delicate Wimborne White could then be used as a warm, reflective neutral on the ceiling. Although this combination of colours feels rather eclectic in nature, it creates spaces that feel established as well as being fun and easy to live with.
A pure white like this is devoid of both colour and association. All White has no pigment and creates an uncomplicated feel which is naturally fresh, but not stark or ‘brilliant’.

The key to this look is to create a mood of stillness and calm by layering different whites. Great White, Cabbage White and Strong White, with their different nuances of colour, can be used in any combination with All White to create subtle decorative surprises. They also create the perfect backdrop for both art and natural materials.
Around the World in 132 Colours

// Inspire //

Although our history is rooted in Dorset, England, where our paints and wallpapers have been handcrafted since 1946, our distinctive and inspiring paint colours and finishes are renowned for bringing walls around the world to life.

From Paris to New York and London to Amsterdam, here is a small selection of our favourite inspiring rooms and spaces, from our customers around the world.
Wimborne White® No239 & James White® No.2010
Toronto House, Toronto, Canada

Pelt® No.254 & Manor House Gray® No.265
Sybille, Paris, France

White Tie® No.2002 & Cooking Apple Green® No.32
Barbara Franceski Interior Design, Washington DC, USA
YEABRIDGE GREEN

// Colour Stories //

This colour was found at Yeabridge House, an 18th century Georgian Hamstone farmhouse, when the original gun cupboard was removed.

Yeabridge Green is the cleanest, freshest and most uncomplicated of our greens creating uplifting interiors especially when used in combination with Stiffkey Blue. With less yellow than Churlish Green, but more than Breakfast Room Green, Yeabridge Green is a true avocado green.

COLOUR SCHEMES

Whether used as an accent to a neutral palette, or combined with other bold tones, Yeabridge Green will add a luscious brightness to any scheme.

1. Yeabridge Green® Slipper Satin® Lime White™
2. Yeabridge Green® Studio Green® Tunsgate Green®
3. Yeabridge Green® Incarnadine™ Hague Blue®
Choosing colours can be overwhelming, but whether you’re deciding between creating a calm and neutral colour scheme, or a bold decorating statement, our experts are always on hand to help you decide or talk through your projects. If you need advice on colours, finishes, preparation or application, you can reach us in-store, online or over the phone, as well as via social media, we’re always ready to help.

Our Finishes & Application booklet includes detailed information on our finishes, the Farrow & Ball two coat system, preparation and decorating advice. Request your copy on the website or visit your nearest showroom or stockist.

HOW TO ORDER

Our products are available via our website farrow-ball.com, in showrooms and stockists around the world, by phone on +44 (0) 1202 876141 and by contacting us at sales@farrow-ball.com.